

## MOTIVATING AND ENGAGING EMPLOYEES

What if you could help every employee become engaged, energized, and fulfilled at work? The fact is, very few leaders possess the ability to activate the natural motivation of their employees. This natural motivation, once sparked, accelerates people toward engagement and high performance. Studies show that highly motivated and engaged employees:

- Are more satisfied with their jobs
- Engage more deeply with individual and team goals
- Have higher levels of energy and vitality
- Work more efficiently
- Are more innovative
- Have better relationships with people on the job

Although there have been several popular theories for how to increase employee motivation over the years, most have been based on unproven theory and lack scientific evidence. In today's fast-paced, diverse, and globalized work environment, old theories have been proven ineffective.

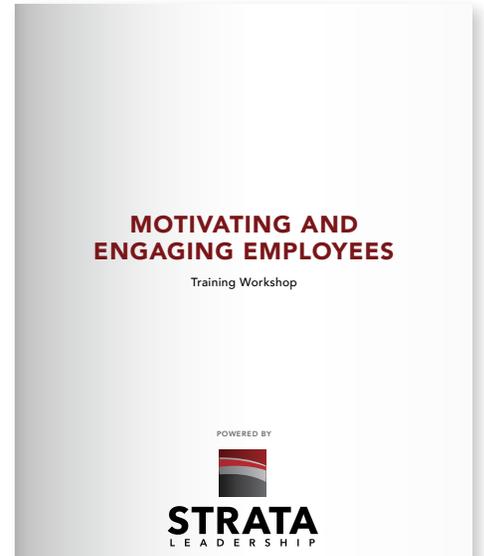
The Motivating and Engaging Employees training program reveals a new approach to employee motivation that is based on the latest science of motivation at work. This course will help you understand the "what" and the "how" of motivating your employees toward greater focus, engagement, and passion for their work.

### YOU WILL:

- Learn the science-based facts of how people are motivated to perform at their best
- Identify your own unique, natural drives that activate achievement and fulfillment
- Identify the unique, natural drives of the people you lead
- Learn the FRAMEwork for creating environments that foster employee engagement
- Create a plan for implementing an engagement strategy for your team/organization

**"Every leader can learn to activate the natural,  
internal drive of their employees to live  
and work at their very best!"**

—Dr. Jason E. Jones  
Author, *28 Days to a Motivated Team* and  
VP of Leadership Development at Strata Leadership



### COURSE OUTLINE:

1. The New Era of Work and the Importance of Motivation
2. What Really Motivates
3. Activating, Enabling, and Supporting High Performance
4. Your Motivation Profile
5. Creating environments that engage
6. Planning your motivating and engaging work environment