

THE C3 CONCEPT

Have you noticed how many organizations hire for competence but fire for character? Learn how innovative leaders in companies, non-profits, and governmental agencies are building stronger and more efficient organizations by focusing on both character and competence. If you want to build a positive and resilient culture, this program can help.

BUILDING CHARACTER & COMPETENCE:

- Creates a culture of trust
- Saves money
- Saves time
- Gets everyone pulling in the same direction
- Improves productivity
- Decreases stress
- Minimizes conflict
- Maximizes the use of human and financial resources
- Builds healthy work relationships
- Develops a dependable and capable workforce
- Helps the team and organization grow and develop

This insightful and engaging training will teach the importance of developing both competence and character to create consistency – of process, of product, and of principles. Energize your workforce and create a culture of character, producing the consistency that will grow the reputation of your organization.

YOU WILL LEARN:

- What character is and why it is important
- The C3 equation: Character + Competence = Consistency
- What C3 can do for your personal growth
- What C3 can do for your organization
- How to develop C3 in your organization and in your personal life

Organizations with great skill and ability, coupled with the character to do things well set the pace in the market and industry.

