Many problems in today’s classroom can be traced to a lack of character, including bullying, disrespect, cheating, tardiness, vandalism, profanity, and drug abuse—which hinder childhood development, student achievement, school safety, and public confidence.

That’s why more than 100,000 teachers, parents, and youth workers around the world have used Character First Education to help them define behavioral objectives, reinforce positive behaviors, and create a culture that values good character.

Professional Development
Character First offers a variety of in-service training topics in order to meet your professional development needs. Topics include:

- Character, Competence, & Consistency
- Bully No More
- Classroom Management Skills
- Dealing With Conflict
- Managing Workplace Stress

Curriculum
Character First offers dynamic, proven, research-based character education resources that make building character clear, fun, and memorable for children and teens. Pick and choose the best resources to fit your need and budget.

Implementation
While character formation begins at home, we believe everyone who interacts with a child or teen has an opportunity to teach or encourage positive social values. We recommend focusing on one unit or one character trait each month in order to keep the character-focus alive.

Character First Education exists to help teachers, administrators, and parents build future leaders with character. We look forward to serving you!

Contact 877.357.0001 or www.CharacterFirstEd.com
Character First Education is a division of Strata Leadership, LLC.
Elementary Curriculum

The Character First elementary curriculum presents timeless character traits in a bold, fresh manner for grades pre-K through 5. These lessons are designed for students in public school, private school, home school, day care, summer camp, or any other educational setting.

Each unit of curriculum offers approximately 3 hours of step-by-step instructional material on a specific character quality. Lessons include discussion, exploration, memorization, activities, stories, projects, and games to make each character concept clear, fun, and memorable.

Anchor Chart Posters and Character Cards are also available for purchase. Plus, get FREE bonus materials at www.CharacterFirstEd.com, including videos of each poem, story, and song.

Songbook & CD

This all-in-one music resource has what you need to teach 36 fun and memorable songs written for elementary ages. Includes accompaniment CDs with piano and children’s voices.

Secondary Curriculum

ENGAGE Bully Prevention Curriculum

ENGAGE is a research-based curriculum for teaching grades 5 through 12 how to identify, prevent, and respond to bullying.

Bullying in schools has drawn international attention as incidents have become more frequent and aggressive. It’s time to engage this problem from the ground up—addressing the negative attitudes and root character issues that foster anti-social behavior.

Designed for public, private, or small group instruction.

Embark: The Journey to Effective Leadership

Embark develops the skills and abilities necessary to help students grow in character. It teaches them how to effectively communicate and work with others to accomplish goals and live a life consistent with their beliefs.

Filled with real-life scenarios, activities, and discussion opportunities, Embark not only approaches leadership concepts theoretically, but also allows students the opportunity to put what they learn into practice—in the classroom and in life.

Visit www.CharacterFirstEd.com for details and pricing.