

## CULTURAL ANALYSIS

Shaping organizational culture is one of the most important responsibilities of a leader. However it is almost impossible for leaders to understand every nuance of their organization’s culture at any given time.

Strata Leadership’s Cultural Analysis lets you look deep into your organization to help you understand the feelings, moods, perceptions, and activities that are impacting your culture. Similar to a routine check-up at the doctor’s office, the Cultural Analysis reveals the health of your organization’s culture.

Through proven quantitative and qualitative research techniques, our research team, led by Dr. Virginia Smith will assess the strengths of your organization and determine concrete and actionable ways you can improve.

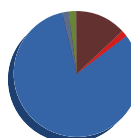
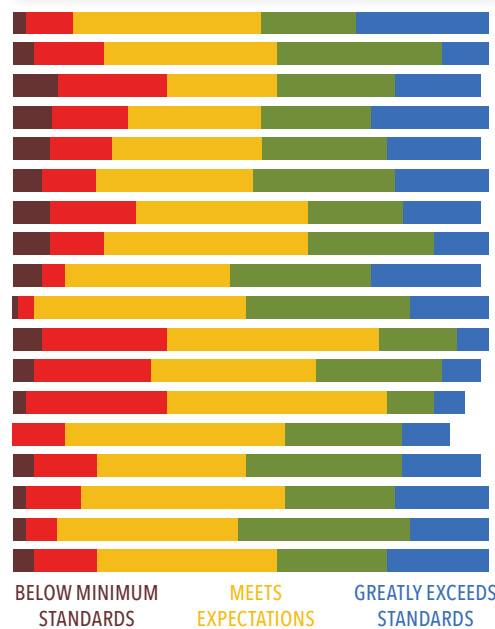
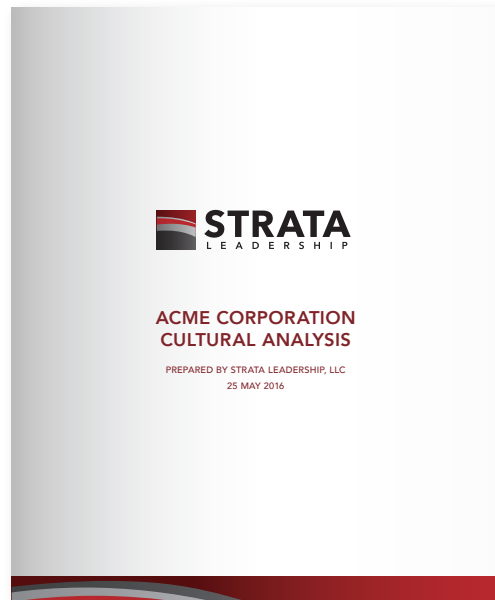
### CULTURAL ANALYSIS DELIVERABLES:

- Comprehensive Executive Report
  - Executive Summary
  - Strengths & Opportunities for Improvement
  - Suggestions
  - Process
  - Results
  - Highlights
  - Areas for Improvement
- Analysis
- Strata Presentation & Interpretation of Report
- Recommendations of Possible Solutions
- Detailed Plan of Action

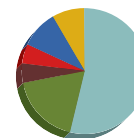
Whether you choose the Premium Cultural Analysis with live interviews and internet surveys, or the Standard Analysis that which is internet-only, you will receive a detailed report that includes specific results and indicators of what is happening in your organization.

Participation in the Cultural Analysis is anonymous, which allows you to receive employee and co-worker feedback that would normally be inaccessible to you.

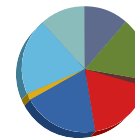
Contact Strata Leadership to get started.



YEARS AT ORGANIZATION



DEPARTMENT



POSITION