

LEADING CHANGE

In today's fast-paced, technology-driven, and customer-focused environment, change is inevitable. In fact, studies continue to show the pace of change continues to accelerate every year. Leaders that have developed the ability to lead change effectively are poised to leverage the benefits change can bring, while leaders who are ill-equipped will suffer the detrimental organizational consequences of poor change management that often include employee disengagement, decreased employee loyalty, and poor workforce performance.

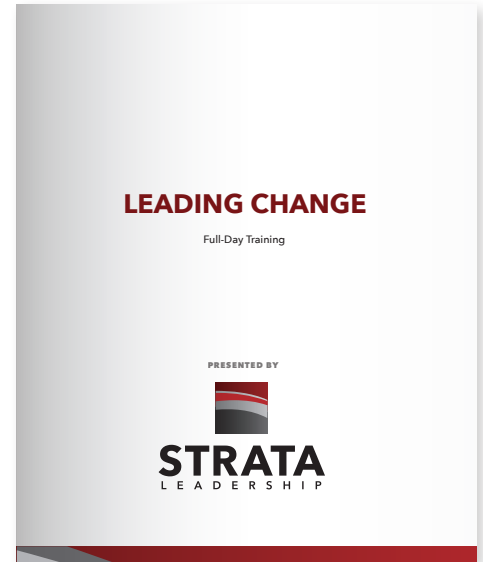
This course will focus on the important role leaders play in leading change initiatives. Participants will learn how to better understand how people react to change, and how to introduce a change initiative and get people on board with the new reality. Participants will also learn how to help employees overcome resistance to changes.

PARTICIPANTS WILL LEARN HOW TO:

- Understand what to expect when initiating change and during a time of change
- Communicate about change effectively
- Influence and persuade others toward shared goals
- Identify and empower change agents
- Gain input from all levels of the organization
- Apply techniques for increased leadership skills in the areas of communication, trust building, persuasion, collaboration, and employee motivation

HOW YOUR ORGANIZATION WILL BENEFIT:

- Increase effective communication
- Reduce confusion and ambiguity of employees
- Build employee endurance and resilience
- Increase trust in senior leaders
- Decrease the time change takes to implement
- Prepare for future change



COURSE OUTLINE:

1. Why Leaders Want and Need Change
2. Change Resistance
3. Change Reaction/Adaptation
4. Development of Character for Change
5. Forming and Breaking Habits