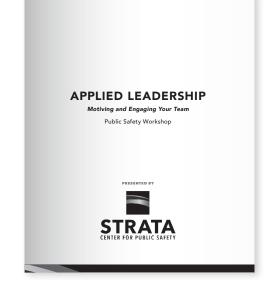


ETHICS IN LAW ENFORCEMENT

Do you want your law enforcement organization to be known for strong character? Do you want the public to trust you and the decisions you must make on a daily basis? Do you desire officers and other employees to engage with the ethical standards of the organization and learn to make appropriate choices without feeling manipulated, controlled, or unsure? Do you want to empower every member of your team and have them fully onboard with the direction your law enforcement organization is headed? Do you want to know who you are as an organization and as an individual?

HAVING AN ORGANIZATION BUILT ON STRONG ETHICS AND CHARACTER:

- Create a culture of trust
- Instills pride
- Encourages responsibility
- Gets everyone pulling in the same direction
- Decreases stress
- Aligns organizational goals with life choices
- Minimizes conflict
- Facilitates goal-setting and achievement
- Maximizes the use of human and financial resources
- Builds healthy work relationships
- Helps the law enforcement team and organization know who they are and where they are headed
- Improves safety



It's time to rethink "ethics" and call officers and others to a standard that instills pride and responsibility and moves beyond policies and rules to the core of how people choose to live their lives. It's time to replace threats of noncompliance with a standard to live up to. It's time to replace a list of rules for individuals and build a culture that is marked by mutual accountability among every member of the team.

YOU WILL LEARN:

- The purpose of ethical standards
- Why law enforcement organizations have struggled due to a lack of ethics and character
- The importance of hiring strategically
- How to lead by example
- How to communicate expectations
- The importance of recognition and support
- How to help move your officers, team, and others beyond a compliance culture to a culture that prides itself on doing the right thing.

Standards of behavior are critical to the success of law enforcement—and—are how to move beyond ethics to create cultures of character. Grow the mindset of members of your team to better decision—making, leadership, character, and life choices.